

#### **Highlights**

16<sup>th</sup> November 2022 – 14<sup>th</sup> February 2023

## **Inner South Community Committee Facebook Page**

The Facebook page for the Inner South Community Committee has continued to provide support, information, and access to multiple services. With regular updates, the number of followers and interactions has been reflected in the interaction of the local community. Since 16<sup>th</sup> November 2022 the Inner South Community Committee Facebook page has gained **13 new followers** since the last update, making a total of 1,365 followers in total.

This means that this is the **second** most popular Community Committee page.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

However, all posts can be read without any further interaction.

The most popular post since the 16<sup>th</sup> November 2022 was the posting regarding Inclusive Children's Youth Groups. This post has:

- Reached a total of 2,828 people
- Received 43 likes, comments and shares

The following (below) are screenshots of the three most popular posts since the 16<sup>th</sup> November 2022. Alongside it is the figures for how many people were 'reached' and how many people 'engaged' with the post.

#### 1st Place – Endorphins – Inclusive Children's Youth Groups

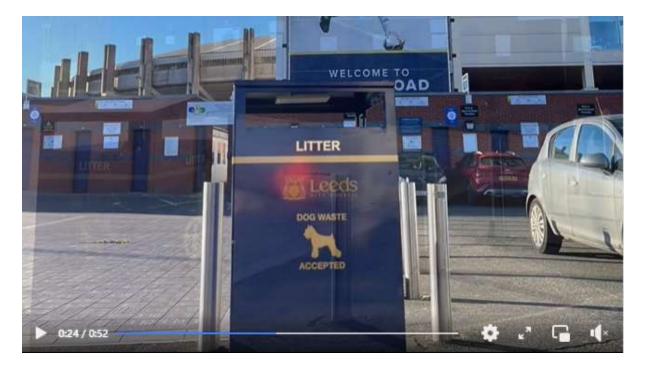
**2,828** people had this post delivered, with **145** post clicks with **43** likes, comments and shares.



### 2<sup>nd</sup> Place – Leeds United – New large capacity litter bins around Elland Road

**1,288** people had this post delivered, with **79** post clicks with **22** likes, comments and shares.





#### 3<sup>rd</sup> Place – Leeds City Council – Recruitment Event

**855** people had this post delivered to them and it had **40** post clicks, with 12 reactions, comments and shares.

3rd most popular post

# Leeds City Council Recruitment Event Dewsbury Road Hub and Library

Do you want to work for one of the biggest employers in Leeds? Leeds City Council are on the hunt for new staff in several different departments.

## Vacancies and apprenticeships include:

Admin, Hospitality, Cleaning, Driving, Childcare, Schools and Education, Civil Enforcement, Fostering, Adult and children's Care Work, Gardening & many more



Leeds

THURSDAY 9TH FEBRUARY 2023 11am - 3pm

Dewsbury Road Community Hub 190 Dewsbury Rd, Leeds LS11 6PF

Book your free place now www.bit.ly/LCCrecruitDR